

SAITSA

STRATEGIC PLAN

2015 - 2018

SAITSA'S MISSION

A community where students are inspired to learn, lead, and be exceptional.

SAITSA'S VISION

SAITSA improves the student experience at every opportunity.

We are pleased to present you with the new strategic plan for the SAIT Students' Association. It is our hope that this plan will enable SAITSA to continue improving the lives of SAIT students for years to come.

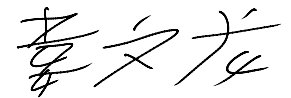
During your time at SAIT you will receive a top-quality education, and while you are here, SAITSA aims to provide you with a top-quality student experience. We are a student-led, student-focused organization, and we exist to serve our membership in the most efficient and effective manner possible. The values and goals set out in this plan were formed by SAIT students just like you, so you can be confident that our future is focused on your needs.

We would like to thank the students and staff of SAITSA who contributed to this strategic plan. There were many great conversations had, and from those interactions, many strong strategic directions set.

To 2018 and beyond.



Jared Stock
SAITSA President



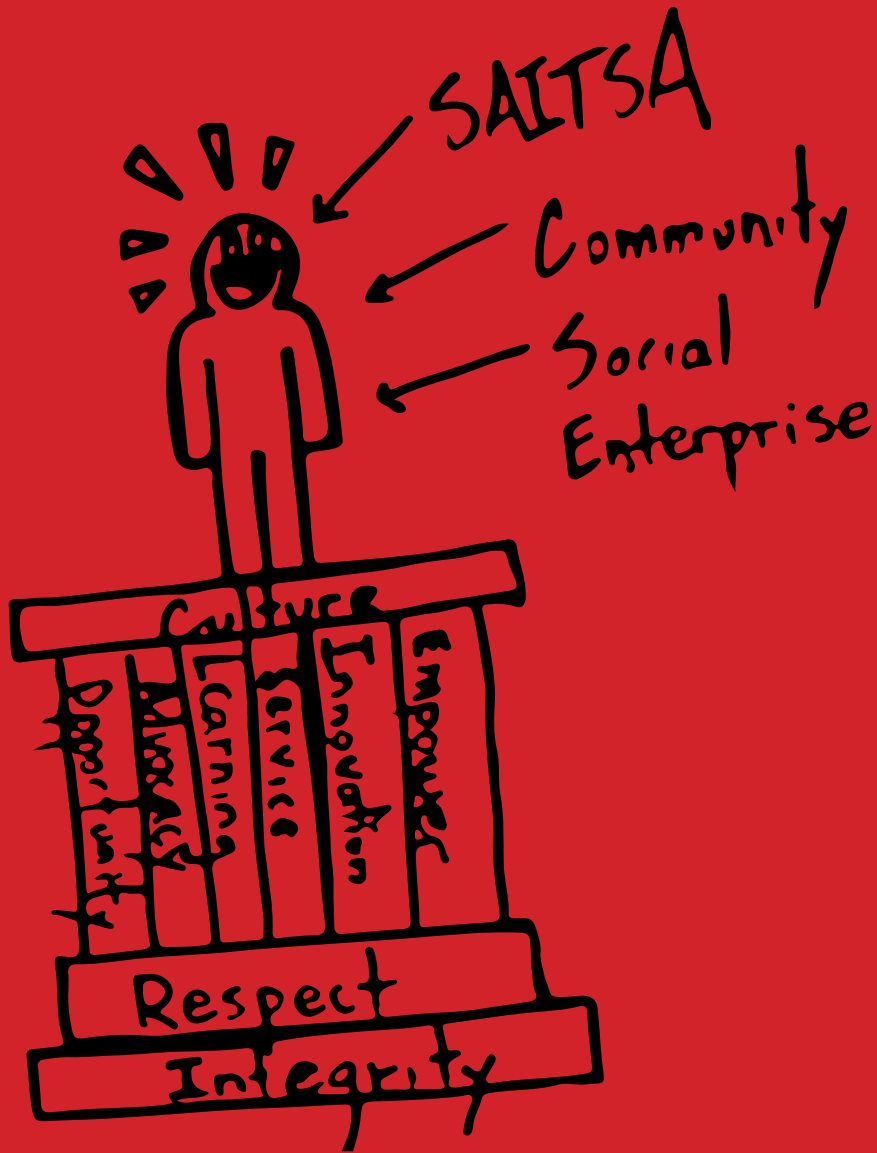
Jame Vy
Chair, SAITSA Board of Directors



PREFACE

Strategic planning starts by focusing on the strengths of an organization and the values and shared vision of its membership. The purpose of creating this strategic plan was to enable SAITSA to obtain a sense of what our long-term goals should be, as well as deciding the values we operate under on a daily basis.

The SAITSA Board of Directors participated in a day-long session facilitated by a third-party consulting firm. Information was also collected in advance through a survey sent out to various SAITSA stakeholders.



Our organization rests upon the foundational values of **RESPECT** and **INTEGRITY**. Valuing respect means we understand the importance of treating people, property and issues in the appropriate manner. Valuing integrity means we strive to always do the right thing, even when nobody is looking. As an organization we honour these values, and they underlie our efforts and steer our decision-making processes. We endeavor to ensure these values are evident in our day-to-day operations and through our interactions with our membership and other stakeholders.



SAITSA

● Innovation

● Opportunity

● Services

● Community

● Advocacy

SAITSA'S CORE VALUES

We stand to be the voice of SAIT students through **ADVOCACY** at institutional, municipal, provincial and federal levels. This includes relationships with institutional and community stakeholders, as well as memberships in provincial and federal lobby groups. It is our mission to ensure that student needs and issues are at the forefront of discussion at all levels of government.

SAITSA is a diverse **COMMUNITY** and we are inclusive of all our members. We represent SAIT students regardless of gender, ethnicity, religion, or sexual orientation. Our doors are always open to our membership and we strive to create a welcoming environment that fosters tolerance, compassion and empathy for all.

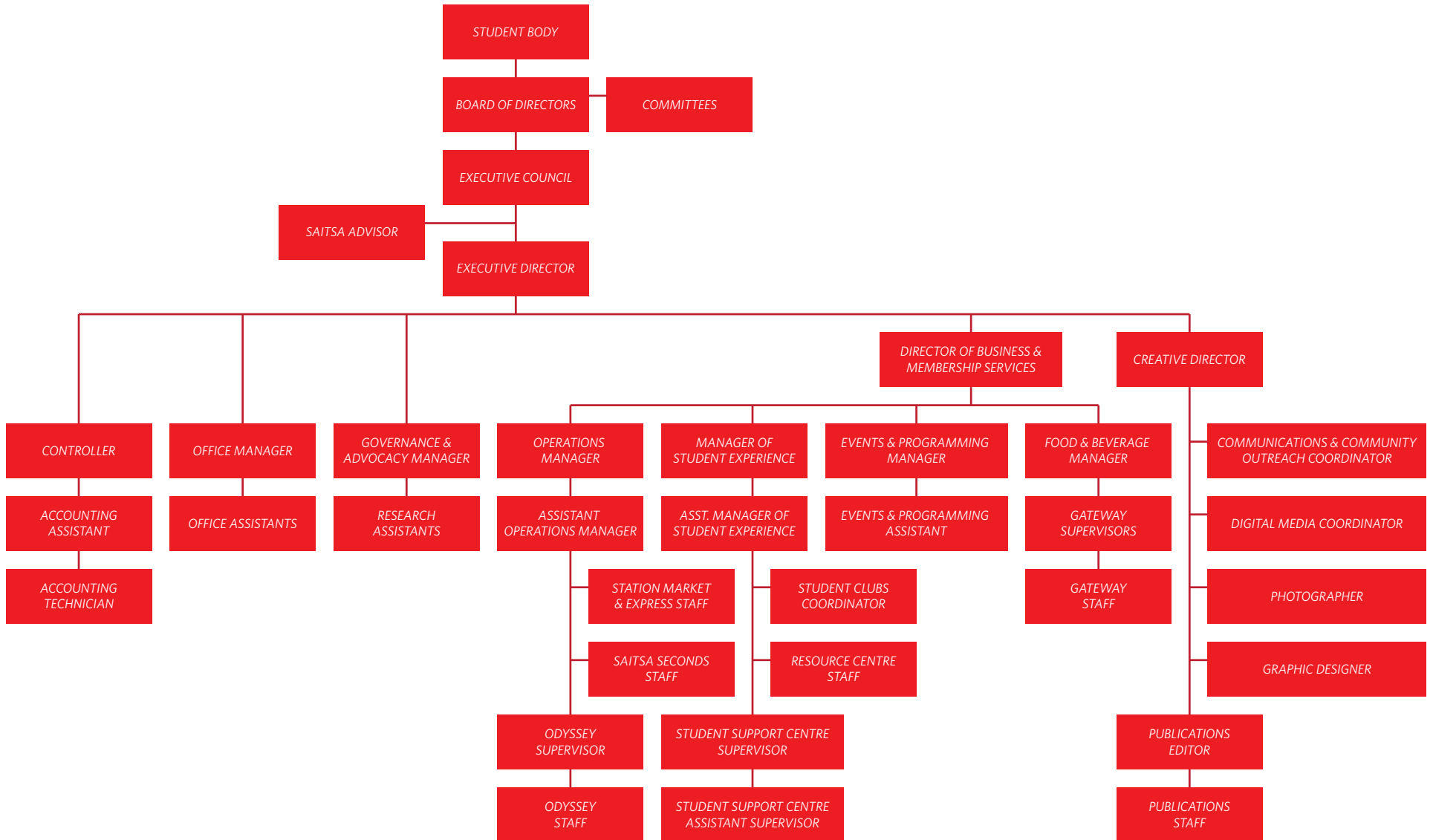
SAITSA operates under a blended value design (revenue + service). The revenue generated from our operations is directed back to students through the **SERVICES** we offer. This means that by spending money at our for-profit businesses, our patrons are directly supporting students. SAITSA works under a servant leadership model and we regularly evaluate our operations to ensure quality of service and relevance to student needs.

SAITSA strives to improve the student experience by offering leadership **OPPORTUNITIES** such as: clubs, volunteerism, employment while studying, student government positions and career opportunities through industry connections. By taking part in any or all of the options SAITSA has to offer, students may build friendships, network with industry professionals, improve soft skills, and more. These opportunities can not only increase quality of life while studying, but also open doors for the future.

All students have the ability to stand out as individuals by being entrepreneurial, creative, and **INNOVATIVE**. SAITSA believes the same is true for a students' association, and we always push the boundaries to find new ways to serve our membership. With SAIT students' interests at heart, we are constantly monitoring trends and adding new products and services to our operations in an effort to enhance the quality of student life.

SAITSA

ORGANIZATIONAL CHART





GOALS

The SAITSA Board of Directors has determined a set of goals to become the main priorities of our organization over the next three years. These goals were created to enhance the student experience, and increase value for our student membership.



CONNECTING STUDENTS WITH STAKEHOLDERS

SAITSA will create a pathway of communication between students and their stakeholders by maintaining and facilitating long-term relationships with key individuals and organizations.

We intend to achieve this goal by:

- Acting as a liaison between students and their stakeholders
- Marketing student skills to industry and the community
- Maintaining constructive relationships with SAIT staff
- Building relationships with various external organizations, including all levels of government



STUDENT SPACE EXPANSION

SAITSA will develop and operate a plan for the expansion of student space on campus.

The key components of this goal are:

- Ensuring students can always access the space they need
- Assessing future needs and developing a plan for the expansion of SAITSA locations
- Developing a solid plan for the SAITSA Restricted Building Fund



ORGANIZATIONAL SUSTAINABILITY

SAITSA aims to operate under a social enterprise business plan in order to promote a sustainable organization.

We intend to accomplish this goal by:

- Increasing sources of non-dues revenue
- Utilizing organizational assets in an efficient, responsible manner
- Developing and operating a governance structure that accommodates a social enterprise model
- Managing our operations in a manner that supports a social enterprise structure



*SAIT Campus Centre V204
1301 16 Avenue NW Calgary Alberta
403-284-8036
saitsa.com*